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Snugg Home Colorado Launches “One-Stop-Shop” Home Weatherization Program *Local Colorado Groups Unite to Deliver Energy-Saving Solutions for Denver Homeowners*

Denver, CO (October 20, 2010) – Snugg Home Colorado – a coalition formed by the Laborers International Union of North America (LIUNA) Local 720, the Sierra Club, Mission Housing, and Snugg Home Software – launched a major campaign in Denver last week to provide energy audits and high-quality home weatherization services to at least 500 local homeowners through 2011. The official kick-off was marked by the launch of the organization’s [website](#).

A pilot program, Snugg Home Colorado is a “one-stop-shop” service model to connect homeowners interested in home energy efficiency to fully-certified energy auditors and contractors in their area. Specifically, the program employs an independent “energy advisor” from Mission Housing – a local non-profit – to work with the homeowner through each phase of the process, ensure quality standards are in place, and provide a package of public and private financing incentives and rebates to allow improvements to be made at little or no out-of-pocket expense.

“By national comparison, this is one of the most innovative and streamlined approaches to delivering home energy improvements,” said Snugg Home Colorado Co-Founder, Adam Stenftenagel, who noted that depending on the level of financing, participating homeowners can see a savings and return on investment even in the first month. “Coloradoans want to stop wasting energy and enjoy a toastier home this winter, but coming up with the money and finding a contractor can be overwhelming. This program is eliminating the extra steps – and helping homeowners take advantage of the daunting list of financing options available.”

In addition to providing energy home improvement services to homeowners, Snugg Home Colorado’s program is creating family-supporting careers for local workers, ensuring they earn a living wage, family-covered health care and a retirement package. Local workers have been receiving in-depth training through [LIUNA’s breakthrough weatherization training](#). The training program – which exceeds industry standards – equips workers with credentials to become weatherization, installers, supervisors and auditors. Following the two week training, the workers partner with BPI-certified program contractors and begin work.

The program takes advantage of Colorado’s Energy Star Mortgage Program, funded with in part with grant money awarded by the U.S. Department of Energy to pilot the interest rate buy-down for homeowners installing energy efficiency measures. Snugg Home Colorado also guides homeowners through more traditional home equity loans and peer-to-peer lending programs.

Although all Colorado homeowners are welcome to apply, the program’s partnership with Sierra Club and LIUNA Local 720 makes the pilot immediately available thousands of local members.

For more information or to sign up for the program, please visit: <http://colorado.snugghome.com/>