

# LIUNA!

## **Engage Members by Email through the LIUNA Action Network**

*The LIUNA Action Network can help you inform, persuade, and mobilize members to attend Local Union meetings, take online action or get involved in volunteer organizing or political efforts. The LIUNA Action Network is an email database of tens of thousands of members who join together at [www.LiunaActionNetwork.org](http://www.LiunaActionNetwork.org). Affiliates can use the network to reach their members.*

### **Key Facts about the LIUNA Action Network**

- The LIUNA Action Network can be tailored for Local Unions, District Councils or Regions at no cost.
- Locals are using the LIUNA Action Network for organizing, political activism, meeting reminders, events and news.
- No technical skills or software are required to send out messages.
- Using email to generate activism works best in conjunction with other communications, including robo calls, websites, print newsletters and personal contact.

### **To get started**

- Collect email addresses from members at every opportunity – during events, at the union hall, through personal meetings and on jobsites.

*Contact Strategic Communications, 202-942-2246 or [communications@liuna.org](mailto:communications@liuna.org) for help.*