

REGISTERING MEMBERS TO VOTE

We cannot have a strong voice in government without a voter registration program.

A successful voter registration drive requires planning at least a year in advance of an election.

1. Learn the rules for your state, including deadlines, especially for third-party organizations so that your Local Union can collect and deliver voter registration applications. You can register, or find more registration information online at www.liuna.org.
2. Lists of registered voters may be public. If so, match those lists to your membership list so you can determine who you need to persuade to register to vote. You may be able to obtain voter records from your local Board of Elections or from the LIUNA Legislative and Political Department.
3. Your target list will be the list of voters who need to update their registration (because, for example, they moved) and those who are not registered.
4. Obtain voter registration forms and reach out to your target list in each of these ways:
 - With a registration card in the mail.
 - With registration information by email. With a robo call reminder.
 - With registration information and links to registration sites on your Local Union website.
 - By flagging those on your target list so when they visit the hall, you can provide them with registration information
 - By making voter registration a topic in union meetings and for job stewards.
 - With voter registration phone banks and neighborhood walks.